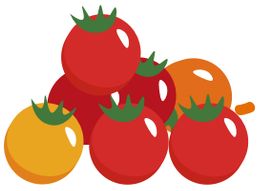
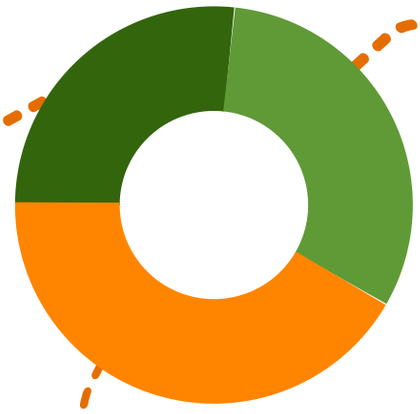
# 2019

# THE GREEN URBAN LUNCH BOX

## [ ANNUAL REPORT ]



**136**
Back-Farms



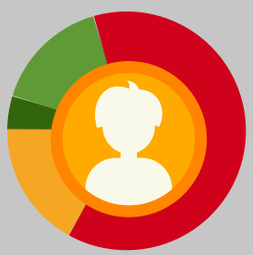
**162**
FruitShare

**2,759**
Hours Volunteered

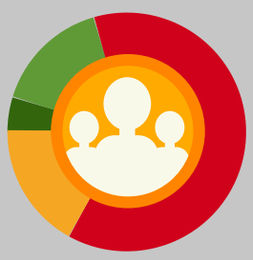
**214**
Community Farm

## Volunteers Per Program

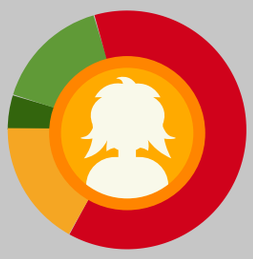
## PARTICIPANTS



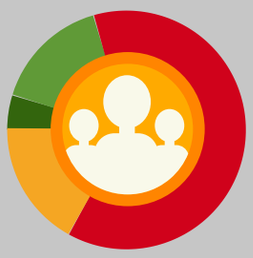
**3 FARM**



**10 FARM**



**40 GARDEN**

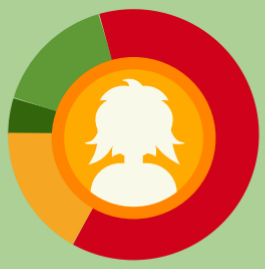


**11 HARVEST**

# RECIPIENTS
## WHO RECEIVED THE PRODUCE

45 FAMILIES PER WEEK AT OUR FREE FARM STANDS AT HOSPITALS

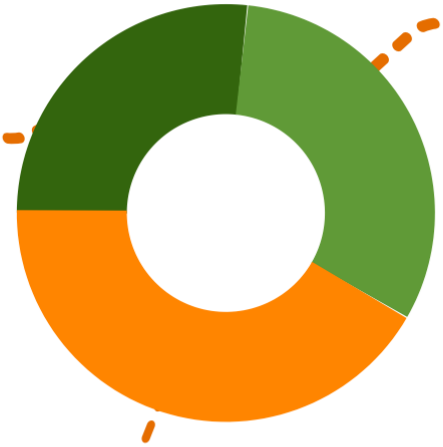
125 SENIORS PER WEEK AT OUR FREE FARM STANDS AT SENIOR CENTERS



50 COMMUNITY SUPPORTED AGRICULTURE (CSA) CUSTOMERS

16,742 POUNDS DONATED TO THE UTAH FOOD BANK

9,291
Back-Farms



37,303
FruitShare

98
Free Farm Stands Held

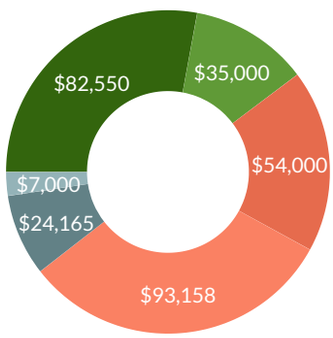
9,000
Community Farm

Pounds of Produce Grown

2019 was a challenging year for us. We saw some of our lowest harvest yields since 2014. Our volunteer numbers and hours were also the lowest they have been in three years. Some of the factors causing these problems are out of our control, such as unusual weather patterns. Others, however, are very much within our ability to address. Take volunteer numbers, for example. In 2018, our three-year grant supplying AmeriCorps VISTA volunteers ended. These year-long, full-time volunteers greatly increased our capacity for outreach. Their absense this year has been felt across our organization. We are excited to announce that beginning in 2020, we will be hosting a VISTA volunteer for the next 3 years in partnership with Harvest Against Hunger. Among other things, this VISTA volunteer will help address our volunteer outreach deficiency.

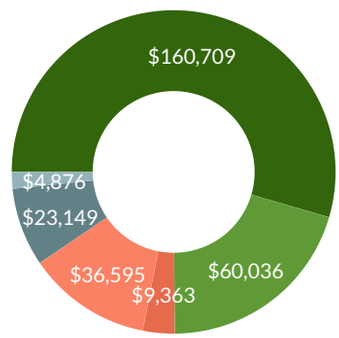
# Overview

## REVENUE $295,873




- Internally Raised Income (27.9%)
- Government (11.83%)
- Corporate Partners (18.25%)
- Foundations (31.49%)
- Individuals (8.17%)
- Inkind (2.37%)

## EXPENSES $294,728



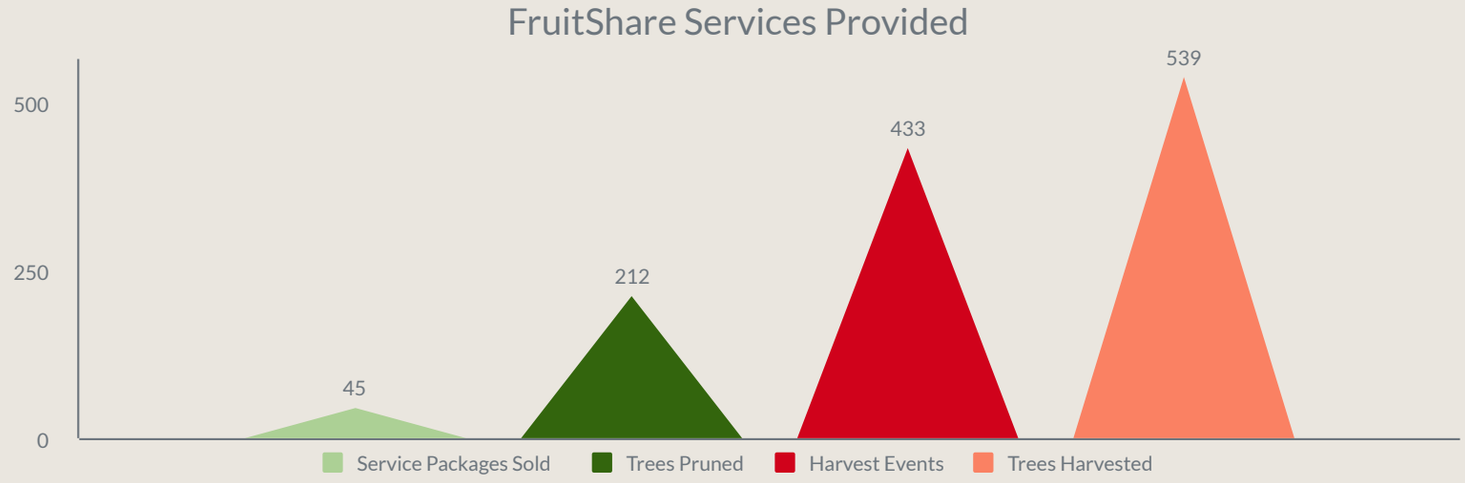

- Labor (54.53%)
- Admin $ Fundraising (20.37%)
- Travel/Fuel (3.18%)
- Tools and Equipment (12.42%)
- Occupancy, Utilities, & Insurance (7.85%)
- Training and Development (1.65%)

# SUPPORTERS

Adele Pincock
Alicia Smith
Alison Godlewski
Ally Bank
Amanda Scriver
American Express
Andrew Gagnon
Anonymous
April Idle
Ashley Day
Ashley Nelson
Barbara Bank
Beth Clifford
Bitters Lab
Cambia Health Solutions
Carolyn Connell
Carolyn Kowalchik
Cassandra Perry
Chelsie Smith
Eskuche Foundation
Gary Hyland
George S. & Delores Dore Eccles Foundation
Heather Marron
Holly Berry
Honest John Bitters Co.
Hope Family Medical Center
Intermountain Health Care
J.E. Fehsenfeld Family Foundation
Jamie Burnham
Jamie Crane-Mauzy
Jamie Wuthrich
Jeanne Evenden
Jeannine Engel
Jenn Blum
Jodi Morstein
Joel Trujillo
John Forbes
Lauren Lerch
Lawrence T. Dee & Janet T. Dee Foundation
Laziz Kitchen
Les Madeleines
Luz Corrales
LyleAnn Tenney
Mandy Dalton
Mara Graeme
Marie Cornwall
Mark Paradise
Marsha Strode
Mary Mahoney
McCarthey Family Foundation
McKessen Corporation
Megan Warren
Melani Harker
Metta Driscoll
Michael Zuhl
Red Butte Gardens
Red Rock Brewing
Rick Burtenshaw
Rick Dame
Rob Andress
Robert Gardel
Rochelle Kaplan
Rocky Mountain Power
Salt Lake City
Shannon Mortensen
Shannon Ngai
Sharon Schmalz
Shawn Peterson
Shopko Foundation
Siobhan Carlile
Smith's Community Rewards
Sorenson Legacy Foundation
Steve and Shelli Mecham
Susan Butterworth

Cheryl Pirozzi
Chris Earl
Craig Ogan
Danielle Glover
Darla Hukill
Darlene Erich
Debbie Ang
Debbie Hone
Deborah Kotter
Dented Brick Distillery
Dominion of Giving
Donna Baluchi
Earl Jones
Ebay
Ed & Melissa Barbanell
Erik Fitchett
Erin Harward
Erin McGuire
John Smith
Jon Tomkinson
Justin Saxton
Katherine Robinson
Kelly Barrett
Kelly Beumer
Kelly Hafen
Kelly Paz Soldan
Kennecott Charitable Foundation
Kenny Pratt & Nicole Lindsley
Kevin McNally
Kevin Syyong
Kimberly Hall
Kit Kobe
Kristi Glotzbach
Lambert Growers
Laura Arellano
Laura O'Neal
Michelle Pinnola
Mountain Valley Seeds
Mountain West Hard Cider
Nancy Howe
Nancy Jorgensen
Natasha Mileusnic
Newel Anderson
Nicole Taylor
O-Town Kitchen
Orbit Irrigation
Patagonia
Petra's Backstubchen LLC
Positive NRG
R. Harold Burton Foundation
Rachel Archelaus
Rachelle Heiner
Rebecca Hales
Rebecca Westwood
Susan Starkweather
Suzanne Luman
Tiffany Pezzulo
Tina Shunk
Todd Derrick
Uinta Brewing Company
United Way of Salt Lake
USU Extension
Vicki Bennett
Wasatch Community Gardens
Weston Clark
Zest Kitchen & Bar

# FruitShare




## Challenges

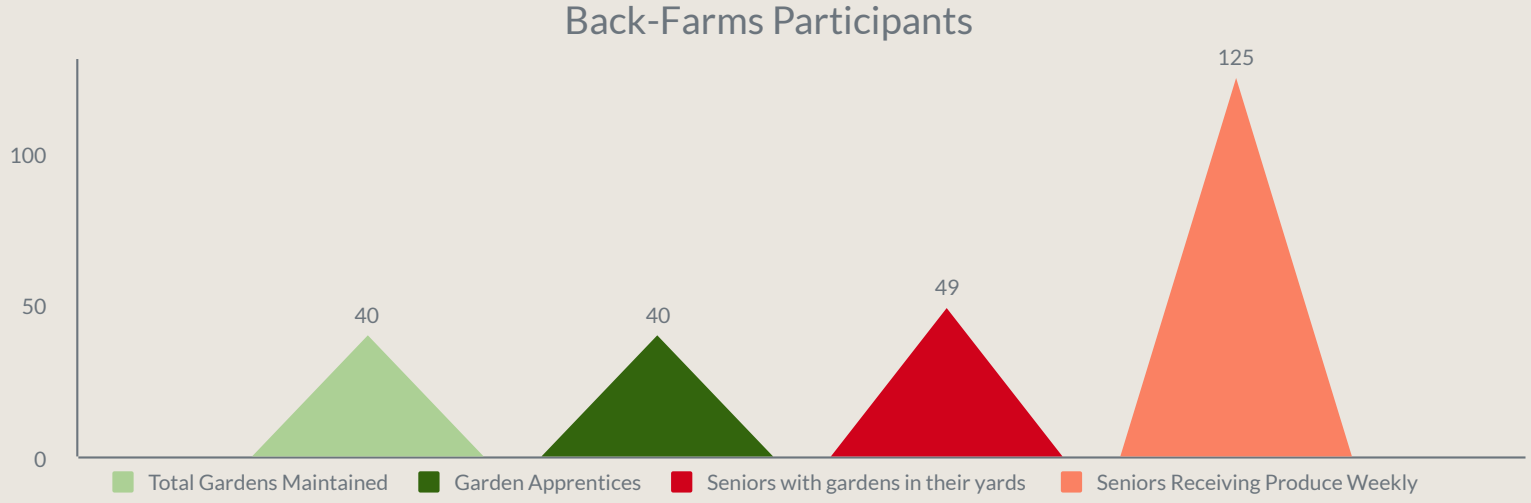
2019 was a challenging year for our FruitShare program. We struggled with fruit loads due to a cold wet spring and an extremely cold October. Although we did not experience much blossom loss due to cold, we did have very poor pollination in many of our trees. This caused our apple harvest to be the smallest we have ever seen. We also experimented with a shorter harvest slot in an effort to increase efficiency. This proved to be ineffective as we often did not finish harvesting the trees. These two factors resulted in our lowest harvest totals in a very long time.

We also struggled with our earned income this year. Due to some changes made by the Utah Department of Alcoholic Beverage Control (DABC), distillers were reluctant to add a small seasonal product line this year. This led to lower sales of our B-Grade fruit to our existing partners and a shortage of new partnerships. Due to these factors, this program came in over budget in 2019.

## Changes

2020 will be a year of changes for our FruitShare program. After five years, our contract with Salt Lake City has come to an end and we are no longer running this program on their behalf. While we are sad to see this partnership end, we are grateful for their support in our early years. We will continue to run this program with different sponsors. As a result of the contract ending, this program will be significantly smaller for the next few years. We ask you to bear with us as we may not get to every tree. As we build our capacity, please consider sponsoring your harvest to insure our crew will get to your tree.

# Back-Farms



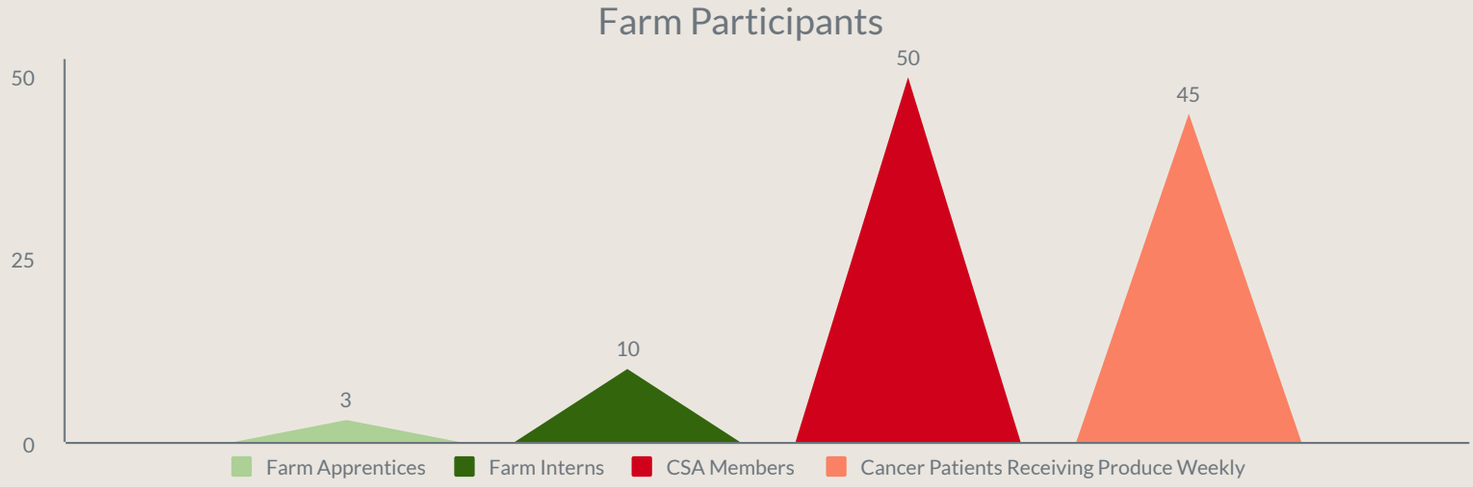

## Our Wins

This was an exciting year for us due to support from Cambia Health Solutions and our other returning funders. We were able to expand our program by 12 gardens and add a Free Farm Stand every week all summer long. We are excited for their ongoing support and to continue to grow this program moving forward.

## Challenges

The weather was a huge problem for us this year. The cold wet spring resulted in many of our plants going in the ground late followed by a cold snap that stunted our tomatoes, resulting in very low tomato yields. The delay in planting also meant that many of our plants were transplanted or seeded at peak pest infestation, resulting in heavy losses. On top of this, we had an early fall frost that killed our tomato and squash plants just as they were starting to produce. This year highlighted for us the very real effects that an unstable climate has, and will continue to have on growing food. In 2020 we are investing in some season extension materials, and will hold back some plants during the first round of transplants to attempt to mitigate these challenges.

# Small Farms Initiative




## Year In Review

We faced many of the same weather problems on our farm that have already been mentioned above. This, combined with soil fertility issues, led to lower than expected produce yields on the farm. Despite these challenges, we had a great year on the farm!

Three students started the farmer training program and it is the first year where all participants graduated. We converted half of our farm to a no-till soil system, transforming our farm into a "carbon sink". This increases the ability of the soil to absorb carbon dioxide from the atmosphere, and helps in the fight against global warming. We launched an extremely successful internship program to help more people understand the efforts associated with local food production. Lastly, we were able to expand our Free Farm Stands that we host with Intermountain Healthcare from one location to four! This enabled us to provide healthy food to hundreds of families fighting cancer this year.

"I feel so incredibly lucky to have participated in GULB's farmer apprenticeship program this year. At the beginning of the program, I thought I was signing up to learn how to grow food-- but I learned so much more than that! This program helped me understand how to be a better advocate for a more sustainable and healthy food system that nourishes both people and the planet. I can't wait to put everything I learned into practice on my own plot next year!"
- Rosemary Mitchell

## BOARD OF DIRECTORS

THE GREEN URBAN LUNCH BOX IS GOVERNED BY MEMBERS OF A VOLUNTEER BOARD WHO PUT THEIR EXPERTISE, HEADS AND HEARTS TOGETHER TO DRIVE OUR ORGANIZATION

The Green Urban Lunch Box

**Jenn Bloom: (Interim Board Chair) Minduct, Owner**

**Mary Mahony: (Treasurer) Back-Farms participant, Retired**

**Megan Warren: (Secretary) University of Utah, Event Coordinator**

**Nicole Taylor: The International School, Teacher**

**Weston Millen: Technology Systems Design, Owner**

**Neil Rickard: Utahns Against Hunger, Breakfast in the Classroom Director**

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