

# ANNUAL REPORT 2020



THE GREEN URBAN  
LUNCH BOX



*Driving the future of local food*

# FROM THE DIRECTOR



Katie Nelson, Executive Director



THE GREEN URBAN  
LUNCH BOX

For many of our community members, this past year has proven to be full of challenges, anxiety, and hardship. Covid-19 forced us all to reflect on what it means to be a part of a community. We had to ask ourselves, “how can we support one another to be more resilient in the face of hardship?” Taking over the reins of The Green Urban Lunch Box in 2020, I could never have imagined that our community would experience a pandemic, an earthquake, calls for racial justice, and a wind event likened to a hurricane all in the same year.

We are now on the other end of 2020. However, things have not gone back to how they were, nor should they. In March of 2020, The Green Urban Lunch Box had to adapt, as have so many other organizations and businesses. We were uncertain of how or if we could operate under the new health guidelines and safety measures put in place to keep our community safe. Yet, when our participants and volunteers insisted that our programming continue, we stepped up to the challenge.

The year 2020 is unforgettable in many ways. We experienced a heightened interest in where one's food comes from, who grows it, and how we can come together to build reliance in our community. May these actions continue into the future. I am beyond thrilled to be the Director of this organization and feel very privileged to work with the people that I do. Cheers to growth and solidarity in food.

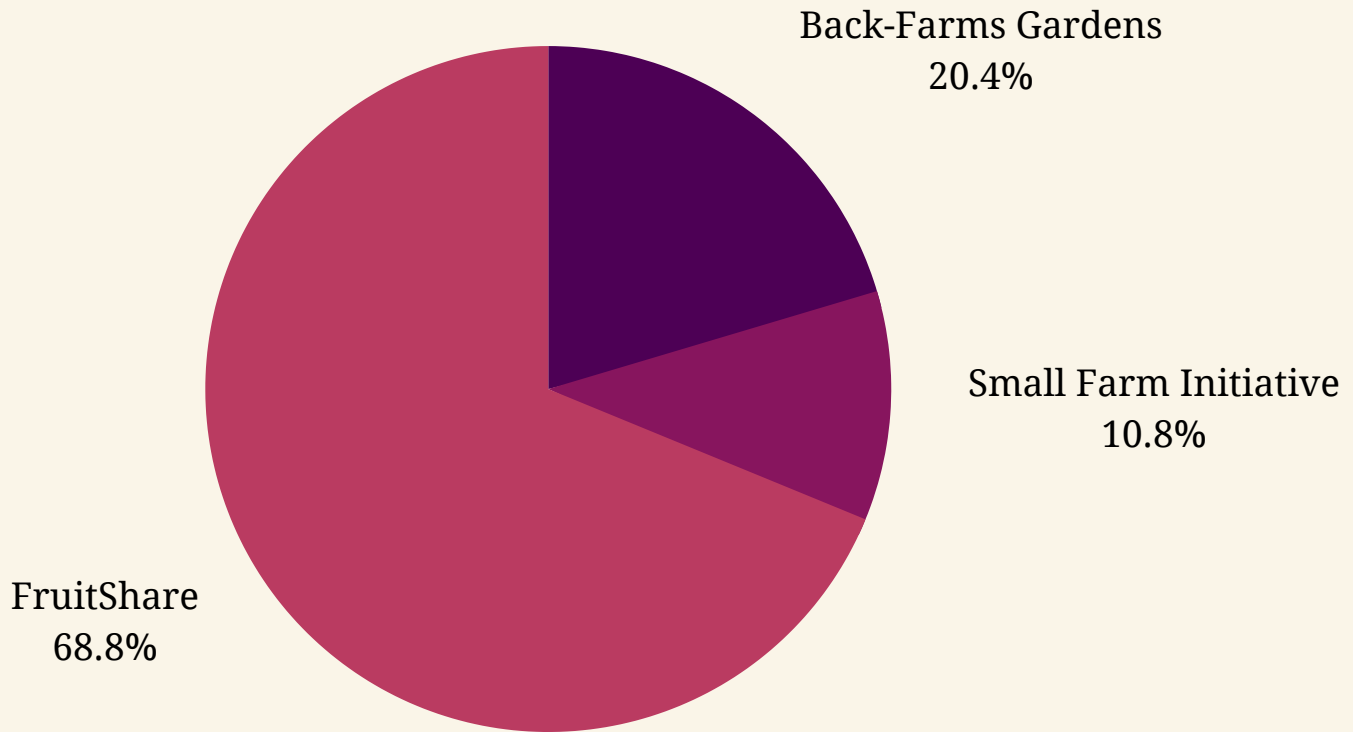
Sincerely,

*Katie Nelson*

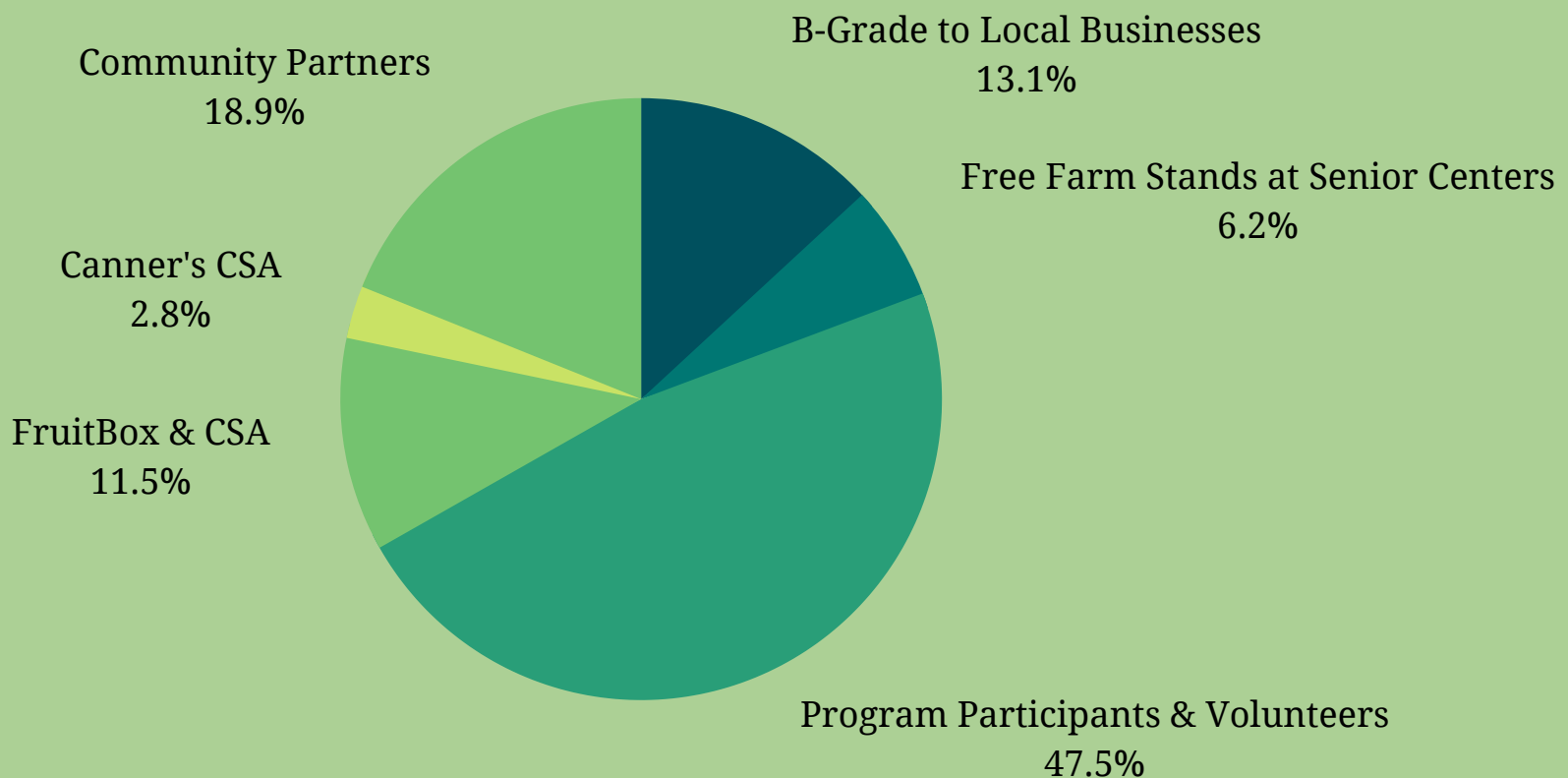
# PROGRAM STATISTICS



## Growing & Gathering: 64,678 pounds of produce



## Distribution of Produce: 64,678 pounds of produce





# BACK-FARMS

SENIORS

160

\*Average seniors  
served per week.

GARDENS

39

“The produce we received from Green Urban Lunch Box helped provide all of the vegetables we needed the entire summer. It was a huge relief to provide my family with nutritious meals. Thank you sincerely! -Anna, 1st year Garden Apprentice”

In our Back-Farms program, we gardened for 55 individual senior citizens at 39 different garden locations located throughout the Salt Lake Valley. The produce from these gardens not only fed the program's participants but reached, on average, another 105 seniors each week through our Free Farm Stands.

Photo taken pre-pandemic



Many of these seniors reported that our garden staff and volunteers were the only people they had seen that week due to social distancing measures. It became clear that not only were the gardens and fresh food vital for our seniors but that the social impact of this program was more important now than ever before.

“This is a wonderful program. We got great vegetables and fruit all summer long. I hope we get to continue this program. It is really great for us seniors and our families. Thank you, thank you, thank you.” - Geri, Senior Participant 6th year



# FRUITSHARE

In FruitShare, we saw 90 community members raise their hands and volunteer at our fruit harvests to rescue 45,000 pounds of local fruit. These 90 individuals put in a whopping 662 hours of community service. These numbers are a testament to how our community responds and shows up for one another through tough times.

“Every single person who has come harvest has been stellar. We truly appreciate the help and the opportunity to share our bounty! Great work! - Kay, FS Homeowner, apples, Oct 2020”



**POUNDS HARVESTED**

**45,000**

**REPURPOSED B-GRADE**

**10,320**

“The Green Urban Lunch Box is a 5 Star organization. They are prompt, unobtrusive, ever so courteous, and even wore masks while picking fruit. I work with them every year and am so very glad we found each other. I hate to see our fruit go to waste and now, each year, it goes to a great cause. Three Cheers for The Green Urban Lunch Box!!! A Win/Win if ever there was one. GULB has my highest praise and my top recommendation!” -Lynn FS Homeowner, pears, Aug. 2020





# SMALL FARM INITIATIVE

POUNDS HARVESTED

7,000

The Small Farms Initiative did not run its educational component (our Farmer Training Program) in 2020. Instead, we pitched at the Community Foundation's Social Investors Forum and were awarded a mentorship with a marketing professional to reflect on how this program could better serve the community. We made changes to the structure and implementation of this hands-on educational program and aim to deepen our impact on the community by working more directly with those in need.



## COMMUNITY SUPPORTED AGRICULTURE

The Small Farm Initiative ran a 20 week Community Supported Agriculture (CSA) Program providing locally grown produce to community members. We offered FruitBoxes and Canners CSA's for the first time this year containing fruit harvested from FruitShare. Instead of going to waste, this food was put into our local food system and each CSA purchase goes toward sustaining our programs.

CSA SHARES

55

FRUITBOX'S

18

CANNER'S CSA

8

“

“I loved my CSA from GULB, we enjoyed a fresh variety of veggies and fruits every week, and I truly loved getting out of my comfort zone and cooking with such a variety!” 2020 CSA Shareholder

”





# FREE FARM STANDS



The Free Farm Stands at Salt Lake County Senior Centers were able to continue in the most creative way! Although the centers were closed, they still offered lunch to seniors through a drive-up service. The Free Farm Stands, in partnership with Salt Lake County Aging and Adult Services, USU Extension Master Gardeners Program, and Salt Lake County Jail Horticulture Program, also became a drive-up style market. Seniors ordered from a menu of fruits and vegetables that our staff and volunteers packed and handed over to the seniors who remained in the safety of their vehicles. Produce for these Farm Stands comes from the excess produce grown in the backyards of senior citizens through our Back-Farms program, and fruit rescued from backyard trees across Salt Lake County through our FruitShare program.



**WEEKLY MARKET RECIPIENTS**

**105**

**POUNDS DISTRIBUTED**

**3,985**



“How lucky I am! Wow, I am so grateful for the opportunity I have had this summer being able to obtain real, fresh garden fruits and vegetables. This has allowed me the opportunity to eat in a healthy, nourishing manner in which I have been struggling with for some time due to financial challenges. The ability to do this is so beneficial to me because of the importance of me maintaining a healthier mind and body and soul. Yes, when I consume nourishing foods in the end, my soul is affected in a positive manner. I am so fortunate to have the opportunity to consume healthy foods...” Senior Center Market

Recipient, 2020



# LOCAL BUSINESS PARTNERSHIPS



In 2020, we offered small businesses a fruit donation of up to 250 pounds of b-grade fruit! To our surprise, we had many small local business owners take us up on that offer to give the fruit a second life. This fruit was turned into delicious value-added products which helped fuel the local food economy.

- .....
- |                |                   |                           |
|----------------|-------------------|---------------------------|
| LES MADELEINES | THE BEARDED LADY  | ZEST KITCHEN AND BAR      |
| PIE PARTY      | DRUPE FRUIT       | IN HIGH SPIRITS INFUSIONS |
| BITTERS LAB    | SALT FIRE BREWERY | PETRAS BACKSTUBCHEN       |
|                | CRU KOMBUCHA      |                           |
- .....

For the 5th year in a row, we have partnered with Mountain West Hard Cider to make a hyper-local and very delicious hard apple cider, turning 5,000 pounds of b-grade apples into 250 gallons of cider.



“In the five years that Mountain West Hard Cider has been in operation, we’ve had the privilege to partner with The Green Urban Lunch Box for four of them. In that time our collaboration became a foundational part of our programming. Not only is our Green Urban Lunch Box cider one of the most popular offerings that we have, but the community support continues to expand each year. The Green Urban Lunch Box is an entity that provides education and training and strives to better the little slice of heaven that we call home. We are eager to continue our collaborative efforts and offer a heartfelt thank you to the people who make this possible.”

2020

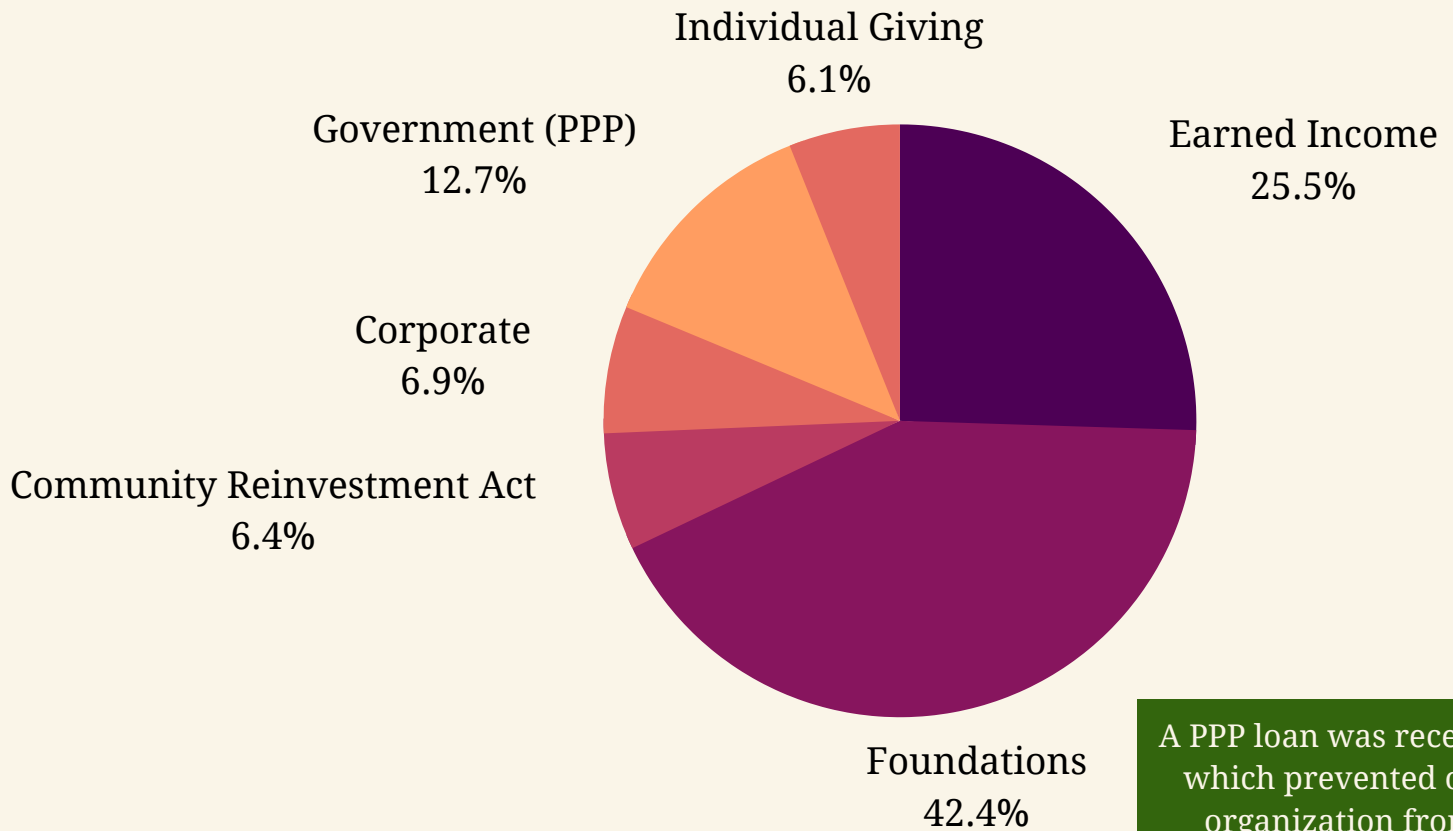




# 2020 BUDGET SUMMARY

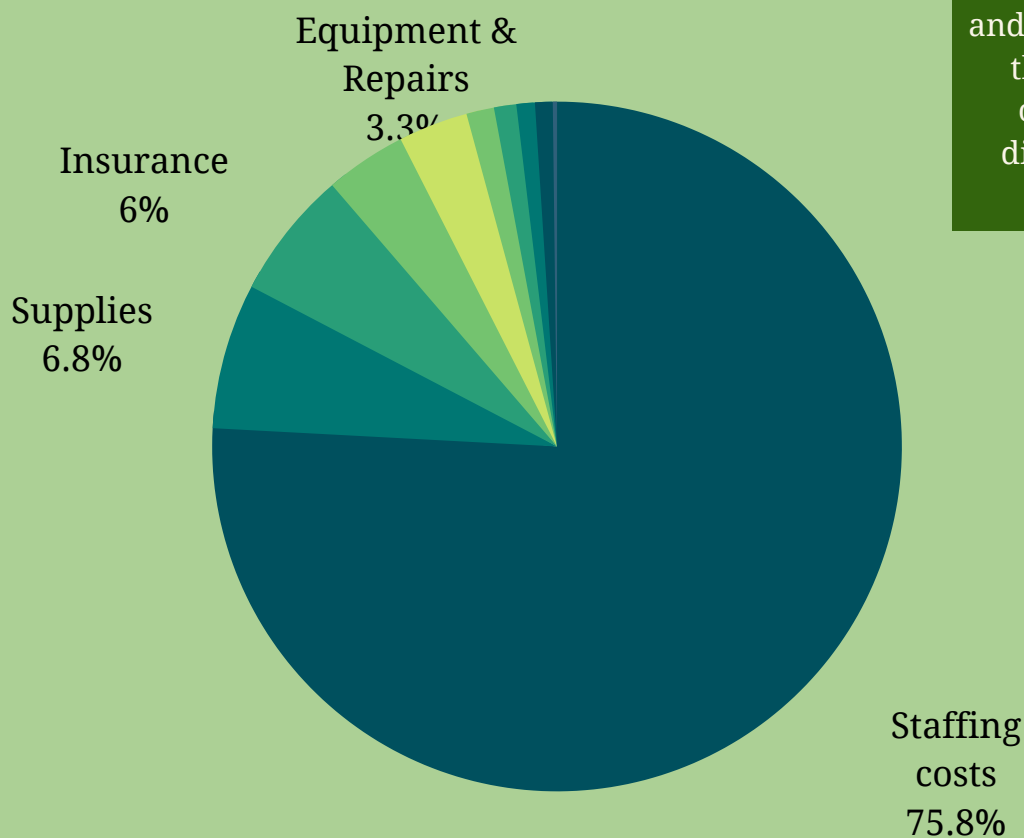


Income: \$312,764



A PPP loan was received which prevented our organization from running a deficit. Therefore, we were able to hire additional staff and retain more revenue than was needed to operate, hence the difference in income over expenses.

Expenses: \$277,451



# BOARD OF DIRECTORS

**Megan Warren:** (Board Chair) University of Utah, Event Coordinator

**Beth Clifford:** (Vice-Chair) Employee Experience, Adobe

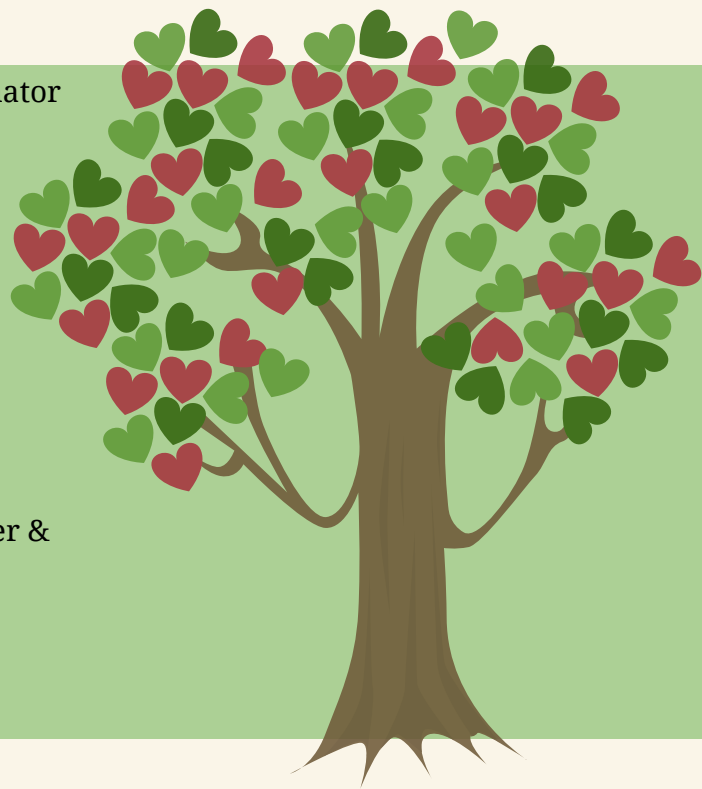
**Mary Mahony:** (Treasurer) Back- Farms participant, Retired

**Brian Davis:** (Secretary) Staff Attorney in Native American Law Department, Utah Legal Services, Inc.

**Jenn Blum:** Marketing and Systems Specialist, Owner

**Shawn Peterson:** Association of Gleaning Organizations, Founder & Director

**Kate Wheeler:** Farm to School Specialist at Utah State Board of Education



## 2020 INVESTORS

*We Can't do this without you!*

3M Foundation  
Alonso R. Reyna Rivarola  
Amanda Sriver  
American Express  
Andrew Gagnon  
Barbara Bank  
Beth Allen  
Beth Clifford  
Bonnie Feola  
Brenda Koga  
Brian Davis  
Cambia Health Solutions Fund  
Carolyn Kowalchik  
Chelsie Smith  
Cheryl Redding  
Cindy Cook  
Craig Ogan  
David Payne  
Davinci Virtual  
Debbie Barkley  
Debbie Hone  
Debbie Leaman  
Deborah Ang  
Deborah Devey  
Domain Cos. Management LLC  
Doug Stark  
Dyani Wood  
Edward and Melissa Barbanel  
Eileen Hinckley  
Elena Coupal  
Elisabeth Nebeker  
Elle Griffin  
Ericka Prechtel  
Erin Harward

Evergreen Foundation  
George S. & Dolores Dore Eccles Foundation  
Georgiana Donavin  
Intermountain Healthcare Foundation  
J.E. Fehsenfeld Family Foundation  
James Wright  
Jamie Linville  
Jamie Wuthrich  
Janet Kinneberg  
Jean Walker  
Jeannine Engel  
Jen Seals  
Jenn Blum  
Jessica Lewis-Caporal  
Jim and Carol Anderson  
Jodi Morstein  
Jon Jensen  
Judy Wolf  
Karen Clayton  
Karen Perkins  
Kate Wheeler  
Kathrine Hansen  
Katia Paz Soldan  
Katie Oderda  
Keith Nabb  
Kenny Pratt  
Kent Taylor  
Kit Kobe  
Kody Gubler  
Kristi Glotzbach  
Kyle Kepler  
Lawrence T. Dee & Janet T. Dee Foundation

Lindsey Brown  
Lindsey Smith  
Lisa Kuykendall  
Liz Paige  
Maeve McClellan  
Mandy Dalton  
Marie Cornwall  
Mark Bowers  
Mark Peterson  
Mary Jo Pugh  
Mary Mahoney  
Mat White  
Maureen Aitken  
Maureen Wilson  
McCarthy Family Foundation  
Megan Warren  
Metta Driscoll  
Michael and Beth Chardack  
Michael Zuhl  
Nalini Nadkarni  
Nan Jorgensen  
Nancy Cox  
Natasha Mileusnic  
Nicole Taylor  
Olivia Spencer  
Pamela Conley-Aveytua  
Patagonia  
Paul Rawlins  
R Harold Burton Foundation  
Rachel Becker  
Rebecca Merkley  
Red Butte Garden  
Robert Weiler  
Rochelle Kaplan and Arthur Lipson

Sarah Moore  
Sarah Morgan  
Scott Bell  
Shannon Churchill  
Shannon Ngai  
Sharen Hauri and Trevor Ortman  
Shawn Peterson  
Shayla Barker  
Shelley McCall  
SK Brown  
Sniggs and Leonard Gath  
Sorenson Legacy Foundation  
Sprouts Healthy Communities Foundation  
Stacie Davis  
Stacy Moser  
Steve and Shelli Mecham  
Susan Butterworth  
Susan Mumford  
Tabor Mothershead  
Tara Labonte  
The Kroger Co.  
Thibaut Godard  
Thomas Burlett  
Tifie Humanitarian, Inc.  
Todd Wesche  
Tony Zimmer  
United Way of Salt Lake  
University of Utah - Bennion Center  
Victoria Bennett  
Wayne Cantwell